



SPONSORSHIP & BRAND PARTNERSHIPS | 2026

# PUT YOUR BRAND IN THE CULTURE.

Music for every audience from the DMV, recorded,  
released and promoted under one roof.

007 MUSIC GROUP + SUBELO + THE KITCHEN DMV  
007musiclabel.com | 007musicthelabel@gmail.com

— WHO WE ARE

# ONE HOUSE. THE FULL PIPELINE.

Most music partnerships stop at one artist. Ours plug into the whole chain, from the first take in the booth to the release and the push behind it.

## 01 RECORD

### THE KITCHEN DMV

Brick-and-mortar recording studio in Silver Spring, MD. Where the records, sessions and content get made.

[thekitchendmv.com](http://thekitchendmv.com)

## 02 RELEASE

### SUBELO

Music distribution company. Gets the music onto streaming platforms and stores worldwide.

[subelodistro.com](http://subelodistro.com)

## 03 PROMOTE

### 007 MUSIC GROUP

Independent music label for artists of every genre. Artist development, video, radio and DJ outreach, live shows and brand work.

[007musiclabel.com](http://007musiclabel.com)

— THE ROSTER

# EVERY GENRE. ONE CREW.



**NINO RUBIROSA**

LATIN HOUSE / REGGAETON FUSION

Behind 'Feliz Cumple', a clean Latin house / reggaeton birthday anthem (July 11, 2025). Big-budget-look videos: jets, yachts, fireworks.



**9UEVE**

LATIN HIP HOP / TRAP / DEMBOW

Dominican-born, raised in the Bronx and the DMV. Latest release 'BLACK SUBURBANS' (April 2025). Street-level energy, bilingual bars.



**DJ SWIIZZY**

OFFICIAL LABEL DJ

The label's DJ and bookable for brand events, pop-ups, store openings, showcases and private parties.



— FEATURED RECORD

# FELIZ CUMPLE

NINO RUBIROSA

A birthday anthem that plays every day of the year.  
Somebody is always celebrating.

|           |                                                    |
|-----------|----------------------------------------------------|
| SOUND     | Clean Latin house / reggaeton                      |
| RELEASED  | July 11, 2025                                      |
| CLEARANCE | One-stop cleared for sync                          |
| RADIO     | Interest incl. Audacy / El Zol (requested the WAV) |
| CONTENT   | Clean lyrics: brand-safe for ads and family events |

— REACH | AS OF OCT 15, 2026

# REAL NUMBERS. STILL CLIMBING.

~1.3M

combined YouTube views across the roster

~100

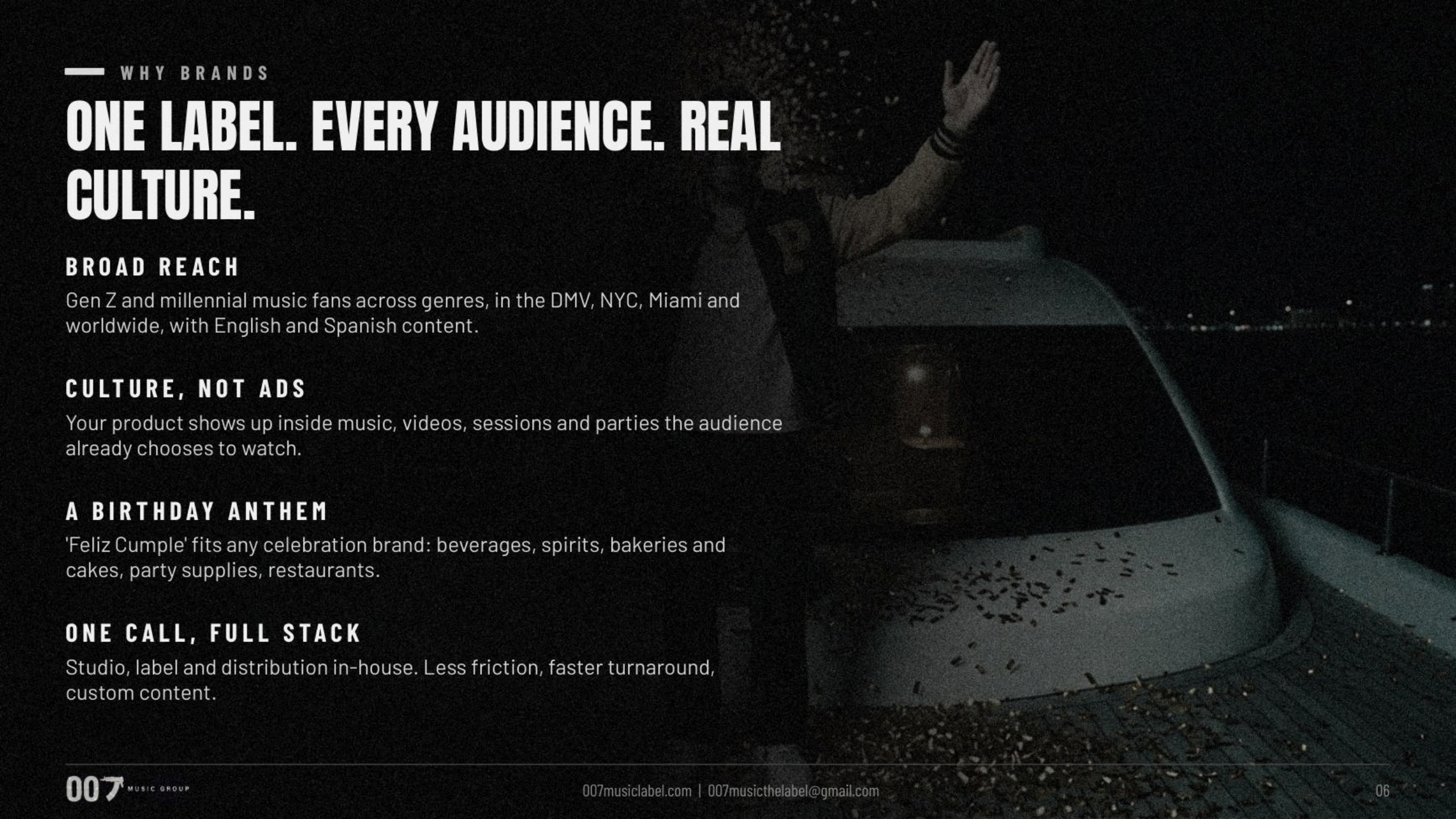
radio stations & DJs pitched this week, US and worldwide

2.4K

Spotify monthly listeners (Nino Rubirosa)

| ARTIST        | YOUTUBE SUBS | YOUTUBE VIEWS | VIDEOS | SPOTIFY MONTHLY |
|---------------|--------------|---------------|--------|-----------------|
| NINO RUBIROSA | 5.53K        | 673,772       | 51     | ~2.4K           |
| 9UEVE         | 1.94K        | 629,707       | 41     | 46              |
| DJ SWIIZZY    | 91           | -             | -      | -               |

*Outreach is scaling from ~100 stations/DJs per week toward hundreds per day. Sponsors ride that push.*



— WHY BRANDS

# ONE LABEL. EVERY AUDIENCE. REAL CULTURE.

## BROAD REACH

Gen Z and millennial music fans across genres, in the DMV, NYC, Miami and worldwide, with English and Spanish content.

## CULTURE, NOT ADS

Your product shows up inside music, videos, sessions and parties the audience already chooses to watch.

## A BIRTHDAY ANTHEM

'Feliz Cumple' fits any celebration brand: beverages, spirits, bakeries and cakes, party supplies, restaurants.

## ONE CALL, FULL STACK

Studio, label and distribution in-house. Less friction, faster turnaround, custom content.

# SEVEN WAYS IN. OR BUILD YOUR OWN.

01

## ARTIST CONTENT INTEGRATION

Branded posts, shorts and behind-the-scenes from Nino Rubirosa and 9UEVE.

02

## MUSIC VIDEO PRODUCT PLACEMENT

Your product in the shot: in hand, on the table, on the wall.

03

## SESSIONS AT THE KITCHEN

A filmed studio-session series: 'Sessions at The Kitchen presented by [Brand]'.

04

## EVENT & SHOWCASE

Title or presenting partner on label showcases and release parties.

05

## DJ SWIIZZY SETS

Branded DJ sets for activations, store openings, pop-ups and launches.

06

## FELIZ CUMPLE CAMPAIGN

A birthday campaign built around the anthem: UGC, giveaways, in-store moments.

07

## SYNC & LICENSING

License 'Feliz Cumple' for ads. Clean and one-stop cleared.

08

## CUSTOM BUILD

Mix any of the above into a season-long partnership.



— FLAGSHIP IDEA

# SESSIONS AT THE KITCHEN PRESENTED BY [YOUR BRAND]

A recurring, filmed live-session series shot at The Kitchen DMV in Silver Spring. Roster artists and guests perform; your brand owns the title, the set and the moment.

- Brand name in the series title and on-screen
- Product on set, in hand, in the edit
- Episodes cut for YouTube, Reels and TikTok
- Optional live audience night for your customers

# PICK YOUR LEVEL.

## SILVER

### SINGLE ACTIVATION

- One package, one moment
- e.g. a DJ Swizzy set, a product placement or a content drop
- Fast to launch

Pricing on request

## CHROME

### PRESENTING PARTNER

- Two to three packages over a campaign
- e.g. a 'Sessions at The Kitchen' run plus artist content
- Presenting credit on series or events

Pricing on request

## ICED OUT

### TITLE PARTNER

- Full-ecosystem partnership across label, studio and releases
- Feliz Cuple campaign and sync options
- Category exclusivity available

Pricing on request

— HOW IT WORKS

# FROM FIRST CALL TO LIVE CAMPAIGN.

01

## INTRO CALL

Your goals, audience, markets and timing.

02

## CUSTOM PROPOSAL

A package built for you, with scope, deliverables and pricing.

03

## PRODUCE

We record, film and build at The Kitchen DMV with our roster.

04

## LAUNCH & PUSH

Release through Subelo, promote through 007 and radio/DJ outreach.

05

## RECAP

Platform analytics and content delivered back to your team.





# LET'S BUILD SOMETHING LOUD.

EMAIL [007musicthelabel@gmail.com](mailto:007musicthelabel@gmail.com)

LABEL [007musiclabel.com](http://007musiclabel.com)

STUDIO [thekitchendmv.com](http://thekitchendmv.com)

DISTRIBUTION [subelodistro.com](http://subelodistro.com)

Jose (Nino Rubirosa) | Founder, 007 Music Group | DMV